



Thursday, April 8th 2010

Contact: Michele Stokley
519-337-4474
michele@sarniabayfest.com
www.sarniabayfest.com

Press Release

FOR IMMEDIATE RELEASE

Rogers Bayfest 2010 Line-up Unleashed

Rogers Bayfest is one of the most anticipated summer festivals in Canada, and this year is no exception. In 2010, the festival has been pumped up to 6 days, offering something for everyone.

On Thursday July 8, 2010, the **Scorpions** will kick the Rock Weekend into full gear. It will be part of the **Scorpions** "Get Your Sting and Blackout" Farewell World Tour. The band has countless hits, including "Rock You Like a Hurricane," "Wind of Change" and, most recently, their radio smash that is presently #1 on the classic rock charts, "Raised On Rock." Their new album, (released 3/23), "Sting In The Tail" debuted at #23 on the Billboard Chart! **Cinderella** will be opening. Cinderella made a name for themselves in the 80's and continues to rock fans all over the world. Opening the night, a fan favourite will be back in the line-up, **Bobnoxious**. They will play their older hits as well as a few off their new album.

Following on Friday July 9, 2010, **RUSH**, the biggest name in Canadian rock and roll history will bring the thunder to Rogers Bayfest. **RUSH** is a band that has been on the Rogers Bayfest wish list for years, and 2010 is the year everything falls into place. "Tom Sawyer", "Limelight", and "YYZ", are just some of their hits as the list could go on forever. This will be one of the most memorable nights ever at Rogers Bayfest.

Saturday July 10th, 2010 is jam-packed with amazing bands. **Weezer** will astound fans of all ages with their hit singles “Buddy Holly”, “Undone – The Sweater Song”, “Island in the Sun”, and many more. Supporting **Weezer** is none other than **Sam Roberts Band** a Canadian rock band, who is no stranger to large crowds. **Sam Roberts Band** has countless hits of their own with “Brother Down”, and “Them Kids”. The Canadian super-group **Crash Karma** will also perform Saturday night, with their current single “Awake” climbing the charts. To begin the night, a reunion of a local well-known 90’s band **Ten Seconds Over Tokyo** will reunite for their first performance in over 10 years. With this line-up, Saturday night is sure to be a smash.

In a late addition, Sunday July 18th, **The Black Eyed Peas** will add the final touch to the end of the 6 day Rogers Bayfest festival. “Boom, Boom Pow”, “My Humps” and “Imma Be” will explode through the speakers. **The Black Eyed Peas** is one of the biggest bands in the world, and this is sure to be one of the greatest finales in Rogers Bayfest history.

Rogers Bayfest has held nothing back in 2010, and will continue to impress audiences worldwide, being one of the greatest festivals in Canada. Tickets go on-sale April 17th to the general public.

Ticket Information – ON-SALE DATE: SATURDAY APRIL 17th, 2010

Order **online** at www.sarniabayfest.com or by phone at 519-337-4474.

Sarnia: Stoke’s Bay, Stoke’s Inland, The Coffee Lodge, Lambton Mall – Guest Services, and Libro Financial

Petrolia: Coffee Lodge

London: All Libro Financial Group Locations

Chatham: Tony’s One Stop Music Shoppe

Windsor: Dr. Disc

Pt. Huron: Krafft 8 Theatres

Libro Financial locations in:

Arkona

Beechwood

Blenheim

St.Thomas

Stratford

Strathroy

Waterloo

Watford

Williamsburg

Wingham

Rogers Wireless customers visit

<http://tickets.urmusic.ca/ViewArtist.aspx?id=Rogers+Bayfest+2010+feat.+Alan+Jackson>
to get your tickets on your phone. (Individual Tickets Only, No Passes Available)